

Jacek Serwański

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EMPLOYMENT HISTORY

Jacek Serwański Web/App Design Owner

September 2015 - currently

Axure

Sketch

Figma

Adobe Photoshop

Adobe Illustrator

Zeplin

- designing websites and web applications,
- audit and redesign e-commerce shop.

Polish Television (TVP S.A.) UX/UI Designer

September 2017 - currently

Axure

Balsamiq

Miro

Sketch

Figma

Adobe Photoshop

Jira

Confluence

Zeplin

- designing websites: news, sports, events, quiz,
- designing mobile applications: VOD, entertainment,
- designing web applications: internal video circulation, selling advertising time for B2B clients, managing programme licenses, managing advertising time, creating quizzes, planning TV Shows productions,
- support in creating Design of the website system, aimed at accelerating the process of implementing new websites and adapting old websites to current trends,
- designing a consistent payment process on all platforms (www, mobile applications and smart tv applications),
- audit and application design for Hbbtv (Hybrid TV),
- creating UI standardization of internal systems,
- close cooperation with analysts, programmers and clients from various branches of the corporation,
- conducting workshops during the process of standardization, and creating a new product.

Edisonda UX Designer

December 2016 - March 2017

Axure

Workshops

Teamwork

- designing a banking intranet, an automotive mobile application, and support in the process of a web factoring application,
- cooperation with UX Researchers during the project,
- participation in workshops with the client during the process of creating a new product,
- using the results of research and focus conducted by UX Researchers.

Simply User - User Experience Lab Junior UX/UI Designer

January - November 2016

Axure

Sketch

Basecamp

- learning how to design including whole User Experience process,
- designing a magazine website, CRM application, part of the process in a banking application dealing with buying stock shares, a mobile application for children teaching how to save money, and redesign of a web application for managing graphic projects in the design process,
- participation in the first usability tests on a magazine website designed by me,
- first presentation of the project to the client,
- first cooperation with a team of programmers,
- learning and creating clickable lo-fi prototypes in Axure,

EDUCATION

EITCA Computer Graphics Programme

2015

Graphic designer

Krakowska Medyczna Szkoła Policealna im. Stanisławy Leszczyńskiej Nr 1

2012

Dental technician

MORE ABOUT ME

The most influential project I've worked on...

- Implementation of a consistent payment process for VOD applications on www, mobile, smart tv and HBBTV platforms,
- UX/UI standardization of corporate internal applications.

Languages

- English - C1
- Russian - A1

In free time...

I play football, go to the mountains, snowboard, try new flavors, sometimes play on PS4, attend conferences for designers such as DesignWays, World Usability Day, Element talks, Grafconf (you have to be up to date)

Now I'm learning...

- Getting to know the use of AI at work,
- Use of Google Analytics,
- Continuous development of workshop techniques with the client.